

22. PHOTOGRAPHY

CO-CHAIRPERSONS: Willie Harvie (250) 748-3584, Derek Rundell (236) 638-1765

IMPORTANT DATES:

- **July 3 to Sept. 4** - REGISTER online or in person.
- **** Aug. 6 to Sept. 6** - DELIVER Photography entries to the Exhibition Office between 9:30am and 4pm.
- **Sunday, Sept. 15** - PICK UP entries between 4:30 - 6:30pm, or during the following week from 9:30am to 4pm.
- **Sept. 23 to 27** - COLLECT prize money and awards from the Office. Please bring entry tags with ribbons to verify placings.

PRIZE MONEY: 1st - \$5 | 2nd - \$3 (unless specified otherwise)

GENERAL INFORMATION & HALL RULES:

- See pages 8 and 10.

DIV. 22 RULES:

- Entry fee is \$1 per entry. **NEW!** After Sept. 4, late fee is \$2.
- All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- No identifying marks or logos on the image.
- Any image not suitable for family viewing will not be accepted.
- One (1) entry per exhibitor per class.
- f. PRINT SIZE:** 8" x 10" or 8" x 12".
- g. PRESENTATION:** entry to be presented in one of two ways:
 - mounted on 11" x 14" black mat board or poster board, OR
 - mounted in an 11" x 14" black window mat board.
 Please ensure that the photo is securely attached in either presentation.
- h. IDENTIFICATION:** Label each entry on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front.
- i. Exhibitor's Pass:** exhibitors may purchase a 3-day pass for \$20. Limit: 1 per exhibitor.

TIPS FROM THE COWICHAN VALLEY CAMERA CLUB

GENERAL:

- Print is free of smudges, scratches and finger prints.
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).

SUCCESSFUL IMAGES INCORPORATE THESE ELEMENTS:

- **IMPACT.** An emotional reaction or sense of wonder.
- **CREATIVITY.** A fresh expression of imagination or subject.
- **GOOD COMPOSITION.** Visual elements work together in a deliberate and purposeful way to express the vision of the photographer. Make good use of lines, shapes, textures, patterns and colour.
- **TECHNICAL EXCELLENCE.** Focus, depth of field, cropping, good exposure (no over-exposed highlights or underexposed shadows), effective post-processing.
- **GOOD LIGHTING.** Adds dimension and shape to enhance the image.
- **CENTRE OF INTEREST.** The point(s) in the image are well-defined, in-focus and dominant.
- **SUBJECT MATTER.** Appropriate to the category and the story being told.
- **COLOUR BALANCE.** Colours and tones work together to support and enhance the image.



PRESENTING YOUR ENTRY

Mount your photo securely on an 11" x 14" black mat board or behind a 11" x 14" black window. Ask for them at these businesses: JUST FRAMING, LONDON DRUGS, EXCELLENT FRAMEWORKS

Section 1: Beginner's Level

For exhibitors who are new photographers or who have some photography experience. If you have previously won prizes for your photographs, please go to Section 2: Open Level.

SPECIAL AWARD:

Special Beginner's Level Award

Sponsor: Just Framing, Duncan

PRIZE: \$60 FRAMING CREDIT | Outstanding Photo

CLASS

1. People – portrait of one or more persons
2. Nature – wild animals or plants (no hand of man)

3. Animals – farm animals including pets
4. Abstract – use of any post-processing technique
5. Action – any photo that captures motion as its main subject
6. Architecture in the Cowichan Valley – a constructed form or any part of it
7. Sunrise/Sunset/Skies/Moon
8. Humour
9. Macro/Close-up – the subject is greater than life size
10. **NEW!** Photo Journalism – any subject, should tell a story
11. Assigned – 2024: "Black & White" – be inspired by the black and white characters in "One Smart Sheep" – sheep, a dog, a piano or calliope! **PRIZE: 1st - Cowichan Valley Camera Club Family membership (\$55 value)**

**** IMPORTANT DEADLINE! ** FRIDAY SEPT 6** is the last day photographs (Open & Juniors) will be accepted
This deadline ensures our Photography committee has time after all classes are judged to label the entries and hang the show.

Division 22: PHOTOGRAPHY continued

Section 2: Open Level

For exhibitors with more experience in photographic composition and technical skills.

SPECIAL AWARD:

Special Open Level Award

Sponsor: Just Framing, Duncan

PRIZE: \$60 FRAMING CREDIT | Outstanding Photo

CLASS

12. People – portrait of one or more persons
13. Nature – wild animals or plants (no hand of man)
14. Animals – farm animals including pets
15. Abstract – image created by any post-processing technique
16. Action – any photo that captures motion as its main subject
17. Architecture in the Cowichan Valley – a constructed form or any part of it.
18. Farming in the Cowichan Valley.
19. Landscape/Seascape
20. Sunrise/Sunset/Skies/Moon
21. Humour
22. Macro/Close-up – the subject is greater than life size
- 23. NEW!** Photo Journalism – any subject, should tell a story
24. Assigned – 2024: “Black & White” – be inspired by the black and white characters in “One Smart Sheep” – sheep, a dog, a piano or calliope! **PRIZE: 1st - Cowichan Valley Camera Club Family membership (\$55 value)**

Section 3: Wild About Nature (open to all ages)

Juniors may also compete by following the rules for Div. 22.

CLASS

25. One or more native plants and/or animals. **PRIZE: 1st - \$25**
| sponsored by Cowichan Valley Naturalists' Society

SPECIAL AWARDS:

President's Pick Awards

Sponsor: London Drugs, Duncan

The two winners will be selected from all 1st place entries.

1st PRIZE: 16" x 20" Aluminum Panel (\$130 value)

2nd PRIZE: 16" x 20" Gallery Wrap (\$100 value)

**** IMPORTANT DEADLINE! ****

*All photographs must be received by **Friday, Sept. 6.***



LASTING QUALITY FOR
LASTING MEMORIES.

