

A stylized illustration of Santa Claus in a red suit with white fur trim, holding a large, unrolled scroll. The scroll is light beige with a dark red border and contains text. Santa is smiling and has a white beard. The scroll is held in front of him, partially obscuring his body.

## **Santa's Social Media Checklist**

### **Facebook**

1. Visit the Deck the Hall Christmas Market Facebook event page and click "Attending Event."
2. Invite friends, family & clients to the Facebook event Page.
3. Share the facebook event page on your Facebook page.
4. Share, comment and like posts from the event page.
5. Share pictures of your products on our event Page.

### **Twitter**

1. Use the Hashtag #DeckTheHall2020 on your posts.
2. Tag our Twitter page by adding @CowichanEx to your tweet.
3. Share pictures of your product.
4. Retweet Deck the Hall Christmas Market, posts.

### **Online Website or Blog**

1. Place the "Deck the Hall Christmas Market," website badge on your page with a link to our website.
2. Sign up for our mailing list to receive the latest updates.
3. Email your website and a list of your products to [cowex@shaw.ca](mailto:cowex@shaw.ca) so we can put a link on our event page.

### **Brochures and Business Cards**

1. Visit our website and download our business card sheets to hand out at your events or to friends.
2. Visit our office to pick up brochures to distribute in town.