

Division 22 – PHOTOGRAPHY

Chairpersons: Wilma Harvie (250) 748-3584
Lois DeEll (250) 246-3461

2019 Exhibition Theme: “Milk & Cookies”

2019 Colour Challenge: Black & White

Entry Fee: \$1 per entry

Register between July 15th and Aug. 24th. Last day to register: August 24th, by 5 pm. Use the Photography Entry Form in the catalogue or available online at www.cowex.ca.

Delivery of Photographs: Photographs must be delivered to the Office no later than 5 pm, Saturday, Aug. 24th. Check that each one is correctly labelled on the back (see rule e).

Pick Up of Exhibits: Sunday, Sept. 8th – after 4 pm. If unable to collect your exhibit(s) by 6 pm that day, the Exhibition is open the following week from 9 am to 5 pm.

Prize Money: 1st - \$5, 2nd - \$3, 3rd - ribbon only. Pick up prize money and special awards from the Office the week of Sept. 23rd to 27th – 9 am to 5 pm.

Rules:

- All photographs must have been taken by the exhibitor and not shown in a previous Cowichan Exhibition.
- One (1) entry per exhibitor per class.
- PRINT SIZES:** Three options - 7" x 10" (18cm x 25cm), 8" x 10" (20cm x 25.5cm) or 8" x 12" (20cm x 30.5cm). Exceptions: class #26 – BCAAFE.
- PRESENTATION:** Regardless of size, each photograph must be securely mounted on an 11" x 14" (28cm x 35.5cm) BLACK mat board or poster board or in an 11" x 14" BLACK window cut from mat board or poster board. No frames, glass, or plaques. Exception: class #26 – BCAAFE competition; see rules specific to that section.
- IDENTIFICATION:** Label each exhibit on the back of the mount in the top left corner with Section, Class #, Title and Exhibitor's Name. Do not write on the front. During the show, exhibits will be identified with a diagonal corner strip attached after judging.
- Exhibitors may purchase a 3-day pass for \$17. The regular gate fee for adults is \$10 to \$12 per day.

PHOTOGRAPHY TIPS from the Cowichan Valley Camera Club

GENERAL:

- Is the print free of smudges, scratches and finger prints?
- Print quality is important; consider having your image printed commercially.
- Great light makes great pictures. Use soft lighting for people, and early morning or late day lighting for landscapes. Avoid midday sun.
- When photographing pets, compose your image at eye level; it will let their personality shine through.
- When composing pictures involving a horizon, i.e. landscapes or seascapes, ensure the horizon is level (horizontally aligned).
- Before taking a picture, check the areas around and behind your subject. A cluttered background is distracting and takes away from your subject.

VIEWPOINT:

- Does the image fit the theme of the class?
- Does the image grab your attention? Is it a fresh, original view of the subject?
- Does the image avoid being too busy and confusing?
- Does the image achieve the photographer's objective?

COMPOSITION:

- Is the cropping effective and complimentary to your subject (i.e. horizontal, vertical, panoramic)?
- Fill the frame with your subject.
- Is the viewer's attention led to the main subject?
- Is the subject offset using the 'rule of thirds'?

TECHNIQUE:

- Avoid overexposing the lighter details and underexposing the dark shadows.
- Is the image in focus where it should be?
- Has good use been made of contrasting and complementary colours?

Special Awards for OUTSTANDING PHOTOGRAPHS

Sponsored by
Just Framing, Duncan

BEGINNER LEVEL (Classes 1 - 11)
Framing of top photograph
(\$60 value)

INTERMEDIATE LEVEL (Classes 13 - 23)
Framing of top photograph
(\$60 value)

Special Awards for BEST ASSIGNED PHOTOS

-- "It Hasta be Pasta!" --
Sponsored by

Cowichan Valley Camera Club

BEGINNER LEVEL - Class 12
Family membership (\$55 value)

INTERMEDIATE LEVEL - Class 24
Family membership (\$55 value)

Special Awards for PRESIDENT'S PICK PHOTOS

Sponsored by
London Drugs, Duncan

1st PRIZE:
16" x 20" Aluminum Panel
(\$130 value)

2nd PRIZE:
16" x 20" Gallery Wrap
(\$100 value)

Division 22 – PHOTOGRAPHY

Section 1: Beginner Level

See rule c for size options.

For exhibitors who are new photographers or who have some photography experience. If you have previously won any prize ribbons for your photographs, please go to Section 2.

Class #

1. People – candid shot or formal portrait of one or more persons
2. Nature – wild animals or plants
3. Animals – domestic animals including pets
4. NEW! Still Life
5. Sports/Action – any photo that captures or stops motion as its main subject.
6. Architecture – a constructed form (man-made or natural) or any part of it
7. Landscape/Seascape
8. Sunrise/Sunset/Skies/Moon
9. Humour – image tells a funny story without a caption
10. Macro/Close-up – the subject is greater than life size
11. Black & White/Monochrome – any subject in black & white, sepia or monochrome tones
12. Assigned – 2019: “It Hasta be Pasta!”

Section 2: Intermediate Level

See rule c for size options.

This section is for those exhibitors with more experience in photographic composition and technical skills.

Class #

13. People – candid shot or formal portrait of one or more persons
14. Nature – wild animals or plants
15. Animals – domestic animals including pets
16. Sports/Action – any photo that captures or stops motion as its main subject

17. Architecture – a constructed form (man-made or natural) or any part of it
18. Landscape/Seascape
19. Sunrise/Sunset/Skies/Moon
20. Special Effects – the use of varied shooting techniques is encouraged. Post-production image editing is allowed but the original image should be identifiable.
21. Humour – image tells a funny story without a caption
22. Macro/Close-up – the subject is greater than life size
23. Black & White/Monochrome – any subject in black & white, sepia or monochrome tones
24. Assigned – 2019: “It Hasta be Pasta!”
25. NEW! Farm Stand. **Special prize: \$25 provided by Eatin’s Canada, www.eatinscanada.com. Winner will be presented on www.eatinscanada.com.**

Section 3: BCAAFE competition (for all ages)

The 1st place entry is eligible to compete at the 2019 Conference of the BC Association of Agricultural Fairs & Exhibitions in October. The winner of that provincial contest will be awarded a cheque for \$50 gift card.

Class #

26. Altered Photography – THEME: Farm Animals
Size: A set of two images 7” x 5” (landscape), one original image (before) and one altered image (after) mounted securely to a poster board 11” wide x 16” high. Alter photograph using any technique -- photo painting, colouring, text additions, etc.

Are you thinking ahead to next year’s show?
If so, here’s the subject for the
2020 Assigned Photograph:
“Through the Looking Glass”

Are you looking for 11” x 14” black mats? Please check out the selection at our Special Award sponsors:

◆ JUST FRAMING ◆

Will cut a mat for you . . . No window - \$2
With a window . . . 7” x 10” - \$4 OR 8” x 10” - \$6
#4 – 111 Station Street, Duncan (250) 748-0855

◆ LONDON DRUGS ◆

Ready-made mats for photographs
Located in Duncan Village
119 Trans Canada Hwy., Duncan (250) 701-6223



At the end of the Fair, why rush?

The Cowichan Exhibition comes to a close at 4 p.m. on the Sunday.
When you come to collect your exhibits from Mellor Hall,

please, take your time.

If you arrive between 4:30 and 6:30,
you’ll be able to park closer to the building.
Hall exhibits may also be picked up the following week
during office hours.

4:30

6:30